

1800 RESPECT
Support a Friend
Social Media Resources

For release
15 May 2016

Facebook – Post One – Sunday post

Text

Rosie Batty and Jimmy Bartel today launched a new national campaign for 1800RESPECT to help Australians recognise the warning signs of intimate partner violence, and to provide advice about how to support someone safely.

Support them and the campaign by watching and sharing this video (link)

Image




Facebook – Post One – From Monday with photo from launch event

Text	Image
<p>This week Rosie Batty and Jimmy Bartel launched a national campaign for 1800RESPECT to help Australians recognise the warning signs of intimate partner violence, providing information and advice about how to support someone safely.</p> <p>Support them and the campaign by watching and sharing this video (link)</p>	<p>IMAGE FROM THE EVENT TO COME.</p>


Facebook – Post Two – Video

Text	Image
<p data-bbox="256 303 653 339">Worried about a friend?</p> <p data-bbox="256 396 846 521">One in four women in Australia has experienced violence at the hands of an intimate partner.</p> <p data-bbox="256 576 759 658">To find out how to support her watch the full video here (link)</p>	<p data-bbox="904 303 1193 339">Auto-play video 1</p> 


Facebook – Post Three

Text	Image
<p data-bbox="258 306 852 388">What are the signs that someone is experiencing domestic violence?</p> <p data-bbox="258 443 832 612">There are a number of signs including that she seems afraid of her partner or is anxious when her partner is around.</p> <p data-bbox="258 667 761 749">To find out how to support her watch the full video (link)</p>	<p data-bbox="904 306 1193 345">Auto-play video 2</p> 

Facebook – Post Four

Text	Image
<p>What would you do if a friend was experiencing domestic violence?</p> <p>You can make a difference. Listen without judging and focus on what you can do to support her without telling her what to do.</p> <p>To find out how to support her watch the video (link)</p>	 <p>The illustration shows two women against a teal background. The woman on the left has red hair and is wearing an orange top, with her right arm around the shoulder of the woman on the right. The woman on the right has dark hair and is wearing a blue top, with her hands clasped in front of her. A dark blue speech bubble from the woman with red hair contains the text 'I'm here for you.' in white. In the bottom left corner of the illustration, the 1800RESPECT logo is displayed, including the text 'NATIONAL SEXUAL ASSAULT, DOMESTIC FAMILY VIOLENCE COUNSELLING SERVICE'.</p>

Facebook – Post Five

Text	Image
<p>Are you worried about a friend's safety and don't know how to help?</p> <p>Controlling behaviour is often part of a pattern of abuse. When she talks, take it seriously. Tell her you believe her and you want to help.</p> <p>To find out how to support her watch the video (link)</p>	 <p>The image is a digital illustration on a teal background. It shows two women sitting on a dark teal bench. The woman on the left has dark curly hair and is wearing an orange long-sleeved shirt and tan pants. The woman on the right has dark curly hair and is wearing a light blue long-sleeved shirt and dark pants. A dark teal speech bubble originates from the woman on the left, containing the text 'I'm glad you spoke to me. I was worried about your safety.' in white, handwritten-style font. In the top right corner of the illustration, there is a white rectangular box containing the '1800RESPECT' logo and the text 'NATIONAL SEXUAL ASSAULT, DOMESTIC FAMILY VIOLENCE COUNSELLING SERVICE' in small, dark letters.</p>